

Beau Vandenberg—Senior Design Consultant



Beau Vandenberg, Senior Design Consultant, has a broad range of knowledge and experience in graphic design. Beau provides creative leadership for GML and assists our team and clients with design services uniquely suited to the heritage industry.

Beau has provided design work on many high-profile projects across NSW and Australia, specialising in museum exhibitions and marketing collateral. He has a passion for project management and is experienced in leading creative projects across digital, display, print and interactive platforms. Beau is uniquely placed to deliver interpretation projects from the brief, research, strategy and planning stages through to implementation, design and installation of final products.

Beau's creative vision, versatility and design knowledge help GML's team to provide innovative, evocative and engaging approaches to our projects. He is also specially skilled in the use of InDesign, Photoshop, Adobe Acrobat and Illustrator.



Qualifications

Diploma of Graphic Design, Sydney Institute of Design

Key Experience

Graphics / Document Design

Museum-wide Exhibition Graphic Style Guide, Perth, WA—Client: WA Museum (for Freeman Ryan Design), 2018–2019.

Wild Life Exhibition, New Museum Project—Client: WA Museum (for Freeman Ryan Design), 2018–2019.

Lifelong Learning Brochure Educational Program for Secondary Schools—Client: Australian Museum, 2016.

Marketing

Open Day Campaign, Marketing Design and Course Guide—Australian Film, Television and Radio School, 2017.

Spiders: Alive and Deadly Travelling Exhibition, Marketing Design—Australian Museum, 2016.

Tyrannosaurs: Meet the Family Travelling Exhibition, Marketing Design—Australian Museum, 2016.

Hyde Park Barracks—Convict Sydney Exhibition, Marketing Design—Sydney Living Museums, 2014.

Museum of Sydney—Surf City Exhibition, Interpretive Display and Marketing Design—Sydney Living Museums, 2012.

Sydney Open Marketing Design and Campaign Identity—Sydney Living Museums, 2012.

Government House Sydney—Garden Music Festival, Campaigning Identity and Marketing—Sydney Living Museums, 2009.

Industry Involvement

Employment

Senior Design Consultant, GML Heritage, March 2019–Present.

Senior Graphic Designer, Freeman Ryan Design, 2018–2019.

Senior Graphic Designer, Freelance, 2016–2018.

Graphic Designer, Australian Museum, 2013–2016.

Digital Graphic Designer, SBS, 2012–2013.

Intern/Mid Weight Graphic Designer, Sydney Living Museums, 2004–2012.

Short Courses

Fundamentals of Design, Sydney Institute of Design, Enmore, 2002.